



Shelton Jaycees

P.O. Box 2334

Shelton, Connecticut 06484

Dear Exhibitor:

We are excited to invite you to the **48th Annual Shelton Jaycees Arts and Crafts Fair** on **Sunday June 3rd, 2012**. This year's rain date is on June 10th.

I'm Nikole Lindley and I've been recruited by our past event chairman, Kate Jager, to lead this year's fair. For nearly a half a century, our all volunteer community group has grown this local event into an established community tradition. It is always held on the first Sunday in June on the Huntington Green, kicking off the summer season in Fairfield County.

Our show advertisements will include six professionally designed billboards supplementing over 100 corrugated plastic campaign-style signs placed at major intersections. Print promotion will be in *The Connecticut Post*, *The New Haven Register*, *The Shelton Weekly* and *The Huntington Herald* in addition to radio & cable TV listings. We've even added a new Arts and Crafts Fair Page on our web site and started an Annual Arts & Crafts Fair Facebook page!

We consider diversity the hallmark of our fair and we limit the number of exhibitors in each craft category to 3. Our fair is a juried event and cash prizes are awarded. Please complete our application and return it to us with a description and a photograph of your work. If you have exhibited with us before, you don't need to enclose a photograph.

Our best source of new participants has always been word of mouth referrals. We feel our tradition of having a high quality diverse group of exhibitors is very important, so we're offering past exhibitors a \$5 registration rebate if they refer a new (non-jewelry) exhibitor. If the "New" referral is accepted, and is either brand new to our fair or has not exhibited at our fair in over three years, both the past exhibitor and the new referral will receive a \$5 registration rebate on the morning of the event!

When referring a new exhibitor you can either photocopy an application, or send them to our web site at www.sheltonjaycees.org where they can download the application. You can also just have them give us a phone call so we can mail them a paper application of their own. A referral section is on the application.

This year we're offering our *Arts & Crafts Exhibitors* an **"Early Bird Rate"** of **\$59** when your application is postmarked by **March 31st, 2012**. To qualify for the **regular pre-registered** price of **\$69**, your application must be postmarked no later than **May 16th, 2012**.

All *Food Vendors* must pre-register by May 16th and the fee remains constant at \$79. Sending your application in early will help ensure your acceptance.

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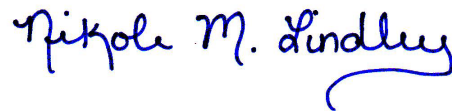
Please include your check or money order with your application.

Any photos we receive will be returned to you within 10 days along with a confirmation letter. Even if you are not able to participate in 2012, please complete the application and return it to us so we can keep you on our mailing list.

Please send your application to: **The Shelton Jaycees Arts and Crafts Fair**
P.O. Box 2334, Shelton, CT 06484

The application together with some additional details are attached. If you have any questions, just give me a call any time before 10pm. If you can't reach me right away, you can also call my good friend and mentor, Past Chairman Kate Jager, at (203) 623-6698. We're looking forward to another beautiful and profitable day for everyone!

Sincerely,



Nikole M. Lindley, 2012 Arts & Crafts Fair Chairman
(203) 231-0448 ~ artsandcraftsfair@sheltonjaycees.org



2012 Arts & Crafts Fair Application

____ YES I would like to reserve an Arts & Crafts Exhibitor space at the Shelton Jaycees 48th Annual Arts & Crafts Fair. I will provide my own table, chair, and display equipment.

____ YES I would like to reserve a Food Vendor's space at the Shelton Jaycees 48th Annual Arts & Crafts Fair. I will provide my own table, chair, and display equipment.

____ NO I can't attend this year, but wish to remain on the mailing list.

NAME _____

BUSINESS NAME _____ TAX ID# _____

ADDRESS _____

TOWN _____ ST _____ ZIP _____

PHONE _____ E-MAIL _____

Previously accepted exhibitors need not send a photo. Please describe your work below or on the back:

"Early Bird Special" Pre Registration for Exhibitors (\$59 before March 31, 2012) \$ _____

Regular Pre Registration for Exhibitors (\$69 before May 16, 2012) \$ _____

Food Vendor Pre Registration (\$79 before May 16, 2012) \$ _____

Total Enclosed \$ _____

Please send this form and your check payable to "THE SHELTON JAYCEES" to:

Shelton Jaycees Arts & Crafts Fair ~ P.O.Box 2334 ~ Shelton CT ~ 06484

The SHELTON JAYCEES must have your registration postmarked by May 16 to be able to send you a confirmation. If you do not have a letter of confirmation 10 days before the day of the fair, please call Nikole Lindley at (203) 231-0448 or Kate Jager at (203) 623-6698 to confirm receipt of your registration.

DISCLAIMER: Every care will be taken to ensure the safety of all work, but I understand and agree that neither the SHELTON JAYCEES nor the CITY OF SHELTON will be responsible for loss, damage or injury of any kind. Registration Fees are not refundable.

SIGNATURE: _____

Save \$5! Repeat Exhibitor Referral Rebate: Rebate will be issued on the morning of the event.

New Exhibitor must be a non-jeweler and not have attended our fair within the last 3 years.

Both the refer-er and the refer-ee will receive a \$5 registration rebate!

I'm new and have been referred by: _____

I'm a repeat exhibitor and I would like credit for referring: _____



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Directions to the Huntington Green

From Route 8 South Bound

Get off exit 14.

End of ramp, take left onto Howe Ave. (Route 110)

Take first Right onto Kneen St.

Next light take right onto Coram Ave.

Follow Coram Ave. to end. (Plumb Library)

Take left at stop Sign

Follow Route 108 3.2 miles to Huntington Center. The Huntington Green will be on your left.

From Route 8 North Bound

Get off exit 11.

End of ramp, take left.

Go straight. (Huntington Rd. becomes Huntington St.) 3.2 miles.

At Huntington Center, road will divide by a fire house.

After the fire house, stay in the left lane and the Huntington Green will be on your left.

If you prefer to use mapquest.com or a GPS unit, look up the intersection of Huntington Street & Shelton Avenue, Shelton CT 06484.

Other information:

First Prize for Arts is \$100. First Prize for Crafts is \$75.

Please do not arrive or start to set up before 7:00 am. The Shelton Police are pretty sensitive about this!

Jaycees will arrive at the fair starting at 7:00 am. The registration check in will be at the gazebo starting at 7:15 am. The fair runs from 10 am - 4 pm.

Spaces are first come - first serve. We set the Green up in a 'race track' oval. Every space gets the same traffic. If you have special needs please contact us as soon as possible so we can try to accommodate them.

NEW for 2012! We will have additional volunteers available to help exhibitors set up and take down, deliver lunch orders, and watch booths during bathroom breaks. We will have FREE Dunkin Donuts Coffee & FREE Entenmenn's breakfast items available beginning at 8:00am! Exhibitors are entitled to two free cups of coffee and two free pastries per space.

The food area & kid's craft areas will be marked off ahead of time. Please don't set up there. You will be required to move. Spaces are 12' x 12' square.

The town will not permit any cars on the green itself but you may park along side the Green to unload. After unloading, you are required to immediately remove your vehicle from the perimeter of the green. Parking is available in the Shopping Plaza behind Beechwood Supermarket.

Please don't set up close to the gazebo if you don't want to be near the music and announcements. Any closer than 40 feet will be a little loud.